

# Claimax®

## GEL PLEASURE

# More hydration + pleasure in the life of a couple

Love and a healthy sex life are among the most important features in the life of a couple. Sexual intimacy with one's loved one helps strengthen the relationship, affording it physical and emotional equilibrium.

Like men, women possess a high degree of sexuality even if it differs from male sexuality.

Men generally become sexually excited on physical or visual contact whereas for women, emotions and involvement stimulate sexual excitement. The whole sexual process for women begins in the brain, and this is why the brain is often referred to as the

most important "sexual organ". The nervous system transmits impulses to the pelvic zone, making it more sensitive; it causes the adrenal glands to secrete adrenaline,



which increases the heart-beat and respiration with consequent inhalation of more oxygen, leading to the production of sexual hormones. The brain liberates endorphins, hence generating pleasure. All the senses of women are protagonists in the sexual relationship.

Unfortunately many women have problems associated with achieving orgasm and pleasure: a recent study, conducted in Italy by the Italian Society of General Medicine (SIMG) with 600 questionnaires distributed at G.P. surgeries, reveals that 30.1% complain of problems of orgasm and 26.9% of hydration.



# More hydration and pleasure FOR HER

**CLAIMAX® GEL PLEASURE**, is an intimate gel created for women who wish to properly hydrate the external genital area and at the same time to enhance pleasurable sensations. All that is required is to apply a small quantity of gel with a gentle and circular motion to the clitoral area; at once a pleasant sensation of heat will pervade the area.

**CLAIMAX® GEL PLEASURE** is rich in natural ingredients which hydrate the external genitals and help give pleasure to the woman.

The ingredients of **CLAIMAX® GEL PLEASURE**:

- ▶ **ALOE BARBADENSIS**:  
humectant and soothing properties.
- ▶ **GLYCOL+CELLULOSE AND NATURAL GELLING AGENTS**:  
hydrating action, humectant, protective, thanks to its water-binding properties, restoring water to the area treated with resulting increased hydration.
- ▶ **GLYCOLIC SOY EXTRACT**:  
enhances the bioavailability of the other ingredients. Has hydrating and humectant action.
- ▶ **GINKGO BILOBA GLYCOLIC EXTRACT**:  
improves microcirculatory activity and favours enhanced blood flow.

Ginkgo Biloba extract increases humidity retention in the epidermis and soothes areas treated.

- ▶ **HONEY**: has high hydration and nutrition values. Application to one's intimate areas encourages greater hydration.
- ▶ **ARGININE HYDROCHLORIDE**: is an essential amino acid which, applied locally to the clitoral area, helps warm the area treated and enhance sexual response.
- ▶ **METHYL NICOTINATE**: helps enhance the sensitivity of the area treated and create a pleasant warm sensation.

## **CLAIMAX® GEL PLEASURE**

### **VARIED ACTION**

- **GREATER HYDRATION**
- **GREATER PROTECTION**
- **GREATER BLOOD FLOW**
- **MORE HEAT**
- **MORE PLEASURE**

**CLAIMAX® GEL PLEASURE IS COLOURLESS AND ODOURLESS, IS NON-TOXIC, DOES NOT STAIN, IS NOT GREASY, DOES NOT CONTAIN COLOURANTS, ODOURS OR FATTY SUBSTANCES**